

2021 Application: Community Partner Toolkit



Dear Community Partners,

The Chicano Latino Youth Leadership Project offers various leadership programs to develop students' political and cultural awareness and prepare for college. Students have a unique opportunity to connect with education, business, political, and community leaders, and receive encouragement in their pursuit of post-secondary educational opportunities.

Whether you are a nonprofit, community business, or legislative office, you can encourage students to apply to CLYLP's programs! We thank you for believing in your students and helping them along their journey of becoming California's future leaders.

In this toolkit you will find:

- Frequently asked questions
- Sample messages for newsletters or social media
- Printable flyer
- PDF student application

Help us spread the message!

- Have your social media pages follow the CLYLP page:
@CLYLP (twitter, facebook, Instagram)
- Sign up for our newsletter by visiting:
clylp.org

CLYLP Digital

Program Dates (all dates are required)

Friday, July 16 6PM-7:30PM	Saturday, July 17 9AM-2PM	Sunday, July 18 9AM-2PM
Wednesday, July 21 6PM-7PM	Saturday, July 24 9AM-2PM	Sunday, July 25 9AM-2PM

Deadline to Apply: June 4, 2021

Frequently Asked Questions



- **Are 9th and 12th grade students eligible to apply to a CLYLP high school program?**
Students must be in 10th or 11th grade at the time of application for a CLYLP high school program. Students in 9th and 12th grade are NOT eligible to apply.
- **Why isn't CLYLP offering multiple programs this year?**
Due to the ongoing COVID-19 pandemic, CLYLP and our host institutions will not be conducting any in person programs. To best serve all students, we will host one digital program for all accepted students from across CA.
- **Can more than one student from my high school apply for a CLYLP program?**
YES! Please encourage as many students as possible to apply to programs they are eligible to attend. In Fact, we suggest teachers assign the CLYLP application essay questions as homework or offer extra credit to students that submit an application. The CLYLP application process is designed to prepare students to complete college applications.
- **Is there a cost to participate in a CLYLP Program?**
All CLYLP programs are **FREE!** CLYLP covers all costs for student participants. Any student who does not have access to a device/internet can request support or accommodations which will be considered on a case by case basis.
- **Will students be supervised throughout the conference/institute?**
Students will be supervised at all times throughout the conference week/institute weekend by trained CLYLP staff.
- **My student requested for me to complete a recommender form. How do I submit to CLYLP?**
ONLINE APPLICATION: If the student is applying online, you should give them a PDF version of your recommender form. The student will upload the PDF file on to the online application system. If you are not able to provide the file for them, please email them directly to applications@clylp.org
PAPER APPLICATION: If your student is submitting a paper application via U.S. mail, you must hand the letter to the student. The student must mail the letter together with the rest of their application materials. You can hand the letter to the student in a sealed envelope, or not. It is up to you.
- **How does a student submit their official transcript to CLYLP?**
ONLINE APPLICATION: If the student is applying online, the student must scan the transcript into a PDF file and upload it to the online application. If the transcript came in a sealed envelope, the document must be opened.
PAPER APPLICATION: If the student is submitting a paper application via U.S. mail, the student must mail the transcript if it is sealed in an envelope, (keep it sealed) together with the rest of the application materials.
- **I have further questions. Who may I contact?**
For questions regarding the application and selection process, please send an email to applications@clylp.org.
For general questions about CLYLP and other programs, please email contact@clylp.org.

Social Media Messages



If your school makes daily or weekly announcements over the school intercom, you can use these sample messages to promote the applications for CLYLP programs. Use these messages and hashtag CLYLP (#clylp) on your social media!

Sample Post

- Great opportunity for high school students: The Chicano Latino Youth Leadership Project offers leadership development programs for 10th and 11th grade students. Programming includes keynote speakers, workshops, and community building- all for FREE! The deadline to apply for CLYLP's programs is June 4, 2021.
Visit clylp.org for more information.

Sample Outreach Email

If you would like to create an outreach email to spread the word about CLYLP's high school programs, the email below offers ideas you can use.

Subject: Application for CLYLP Programs Now Available!

Dear Partners,

The Chicano Latino Youth Leadership Project offers various leadership programs to develop students' political and cultural awareness and prepare for college. Students have a unique opportunity to connect with education, business, political, and community leaders, and receive encouragement in their pursuit of post-secondary educational opportunities.

Celebrating 39 years of developing California's Future Leaders, CLYLP invites current 10th and 11th grade students to apply to participate in CLYLP's summer program:

- **CLYLP Digital:** Students from across the state will be selected to participate in a fully digital student leadership development program.

The deadline to apply to all CLYLP programs is June 4, 2021!

For more information visit clylp.org or email applications@clylp.org.